

# Essential Learning... *In the Arts*

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ARTS EDUCATION  
COLLABORATIVE

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## IN THIS ISSUE

### PAGE 1

Aesthetics of Arts  
Integration

Excellence in Arts  
Education Award  
Finalists Announced

### PAGE 2

Arts and Education  
Policy Update

In the News...

### PAGE 3

Collaborations &  
Partnerships: Alike  
& Different

### PAGE 4-5

Opportunities &  
Events

## Aesthetics of Arts Integration

What are the key factors at work when the arts unite in the creative process? What are the most effective strategies in working with students when the arts come together? How does integrated teaching and learning relate to interdisciplinary arts?

If you are curious about these questions and others that result when the arts come together in teaching, performance, or the creation of new works, then join us for a sequence of four workshops in collaboration with the Pittsburgh New Music Ensemble (PNME) this summer. The PNME will be premiering two new works that blend different art forms in a total aesthetic experience. We will then have the opportunity to explore these matters with the performers and creators of these original compositions. Presenters will include members of the PNME, composers Pierre Jalbert and Stacy Garrop, and visual artist Jean Duthoux.

Workshop Schedule (all workshop sessions will be held at City Theater):

*Blurring the Boundaries*  
*Arts Integration: Arts Assimilation*  
Tuesday, July 7, 2009, 1pm to 4pm

*Music & Art:*  
*The Intersection of Two Art Forms*  
Thursday, July 9, 2009, 11:30 am to 3:30 pm

*Points of Reference: Exploring Recent*  
*Interdisciplinary Works*  
Tuesday, July 21, 2009, 1pm to 4 pm

*Music & Poetry:*  
*The Intersection of Two Art Forms*  
Thursday, July 23, 2009 11:30 am to 3:30 pm

Space for the workshop is limited and participants are eligible to receive 14 hours of ACT 48 credit. Registration is \$100 for all four workshop sessions. Registration forms must be received by **June 30, 2009**. For more information and to download the registration form, visit: <http://www.artsedcollaborative.org/calendar.html>.

## Excellence in Arts Education Award Finalists Announced

On June 1<sup>st</sup>, spotlights will fall on members of Pittsburgh's arts community and its supporters as the Greater Pittsburgh Arts Council presents the 2009 Work of Art Awards. Winners in six different categories will be presented with a unique piece of artwork designed by local artist, Justin Rothshank.

The Excellence in Arts Education Award honors an individual or organization in the Pittsburgh region who has worked over time to implement excellence in arts education. As a partner in presenting the Excellence in Arts Education award, the Arts Education Collaborative would like to congratulate all nominees for their dedication to the field. In particular, we would like to highlight the work of the following finalists:

- **Dance Alloy Theater**, for the Dance Education Initiative, a multi-faceted project with six Pittsburgh schools using teaching formats that include intensive residencies, lecture demonstrations, mentoring relationships, studio site visits and guest artists.
- **Marilyn Egan**, who has grown the quality and reach of the Pittsburgh Opera's wide array of programs for educators, students, schools, families and adults, helping educators integrate the arts meaningfully into all subject areas.
- **McKeesport Area High School Opera Academy Team**, whose educators Ray Beard, Bonnie Butler and Debra Calise actively integrate opera into their lessons in meaningful and creative ways with a profound effect on students' motivation and learning.

Award recipients will be announced during the event hosted at the Pittsburgh Opera Building (2425 Liberty Ave in the Strip District). For more information, visit [www.WorkOfArtAwards.com](http://www.WorkOfArtAwards.com).

## Arts and Education Policy Update

At the beginning of May, the AEC sent out a notice regarding the state budget negotiations and how the state Senate passed SB 850 calling for zero funding from the state for the Pennsylvania Council on the Arts (PCA) and asking those of you who didn't support this bill to contact your Senators. In addition, SB 850 does not allow the State to stay on track with its six-year plan to phase-in more adequate and equitable funding for public education. SB 850 cuts more than \$728 million in state funding for public education, diverts those funds to other purposes, and uses federal stimulus funds to fund at the 2008-2009 level - the first time that the state appropriation for K-12 subsidy is reduced.

Over the last few weeks there have been a number of updates relative to PCA funding including the proposal of House budget bill (HB 1416) which includes \$14 million for PCA arts grants (which still needs to pass). Even though SB 850 did pass and HB 1416 hasn't been voted on yet, advocates for PCA and public education funding will have some time to continue to contact their representatives as the House and Senate will have to bring the two bills (SB 850 and HB 1416) together for a final version.

If you support funding for PCA from the State and want to see the State stay on track with their six-year plan to phase-in more adequate and equitable funding for public education, we ask you to:

- Urge your House member to vote YES on HB 1416 that includes \$14 million for PCA grants to arts organizations.
- Tell your Senate members that you still support a \$14 million funding level for arts grants. If your Senator voted no on SB 850 thank he/she for the vote. If your Senator voted yes, express your disappointment and tell them, as the budget process moves forward, that you strongly urge them to include \$14 million for arts grants in the final version of the State Budget.
- Ask your representatives to restore the state and federal funding for basic education requested by the Governor for 2009-10 in order to avoid unnecessarily large local property tax increases and protect effective programs that help children learn (eg: vote against public education funding outlined in SB 850).

In addition to contacting your representatives, call upon your friends, family, and business associates and ask them to contact their representatives. Citizen's for the Arts in Pennsylvania and The Education Policy and Leadership Center have set-up a number of resources that make contacting your representatives easier than ever (both organizations provide letter/email templates for your personalization).

### These resources can be found at:

- <http://www.capwiz.com/artsusa/pa/state/main/?state=PA> (to identify and contact your representatives regarding SB 850 and PCA funding)
- <http://visitor.constantcontact.com/manage/optin/ea?v=0018aalHdu4GfTVuh0p8M8tbg%3D%3D> (to sign up for action alerts from Citizen's for the Arts in Pennsylvania)
- <http://capwiz.com/paschoolfunding/issues/alert/?alertid=13297886&PROCESS=Take+Action> (for more information relative to SB 850 and public education funding)

## In The News...

### Next National Endowment for the Arts Chair Announced

On May 13, 2009, the White House announced the appointment of Broadway producer, Rocco Landesman, as the next chairman of the National Endowment for the Arts (NEA). Landesman is currently the president of Jujamcyn Theaters, a conglomeration of 5 Broadway houses and has produced hits such as "Big River," "Angels in America," and "The Producers."

The announcement of Mr. Landesman as the next chair of the NEA has been widely applauded as a bold move by the President and signals that Mr. Obama plans to refocus the Endowment. "It's potentially the best news the arts community in the United States has had since the birth of Walt Whitman," said playwright Tony Kushner. "He's an absolutely brilliant and brave and perfect choice for the job."

The appointment of Mr. Landesman does have to be confirmed by Congress and he would become the 10th chairman since the creation of the NEA in 1965 if appointed. To read the entire New York Times article, visit: <http://www.nytimes.com/2009/05/13/theater/13nea.html>.

### President Obama Releases FY 2010 Congressional Budget Request

On May 7, President Obama released the final details of his FY 2010 budget request to Congress. His request includes \$161 million for the National Endowment for the Arts (NEA) and \$38.16 million for the Arts in Education program at the Department of Education (DOE). This request for the NEA is a \$6 million increase from FY 2009 while funding for the DOE's program stays the same. The President's Budget is a first step in the appropriations process and an important framework. However, Congress has the ability to set its own priorities and change funding levels. Americans for the Arts has developed a customizable letter as well as several talking points. For more information on how to contact your representatives, visit: <http://www.capwiz.com/artsusa/issues/alert/?alertid=13297101>.

## Collaborations & Partnerships: Alike & Different



by Dr. Sarah Tambucci  
Director, AEC

This issue of *Essential Learning ... in the Arts* highlights the “power of the potential” when collaborations and partnerships are in place as part of systemic change that includes, and is embedded in, a shared vision. Whether at the federal, state or regional level, it really is about two important components, *common language* and *shared goals*.

**Common language**, it turns out, is not so common. It needs to be built and understood to become the basis for shared understanding and action planning. In this issue we read about collaborations and partnerships that focus on the potential and success of developing common language. First, we learn about Secretary of State Arne Duncan’s attempt at “Listening and Learning” about educational reform; Governor Rendell’s support of “equitable funding” for public education that proposes cuts in public education and diverts funding to other purposes and uses federal stimulus funds to maintain 2008-2009 levels; and regional attention to focus on those who continue to demonstrate “excellence in arts education” through the Greater Pittsburgh Arts Council (GPAC) 2009 Work of Arts Award.

In what way does arts education become part of the nation agenda for educational reform? How does zero funding for the Pennsylvania Council on the Arts support best practices in arts education? How have the GPAC Arts Education Award Finalists exhibited excellence in arts education?

**Shared goals** mark the difference between collaborations and partnerships. Evident at conception, agreeing to goals that are declared for mutual benefit, describes a shared responsibility that is mutually beneficial. Collaborations begin with articulated shared goals and generally result in established relationships that lead to future collaborations. In this issue, learn how the AEC collaborates with Pittsburgh New Music Ensemble to engage in musical experiences that define the Aesthetics of Arts Integration.

Partnerships, on the other hand, are an “arranged marriage” of resources that may prove mutually beneficial but are designed to further exclusive objectives by combining resources and/or aligning capacity. Partnerships may be short-lived or extended and mature into collaborative relationships as shared goals are declared, deepen and benefits of the association are realized.

The ability of non-profit organizations is grounded in the ability to establish a common language, declare aligned goals, and share in a common vision.

Perhaps we should have been focused on common language and shared goals long before the economic environment made survival the name of the game. Oh well, it’s never too late!

## In The News (cont.)...

### Thelonius Monk Institute Brings Program to Pittsburgh

From May 11 to May 16, the Thelonius Monk Institute of Jazz introduced its Peer-to-Peer jazz education program to Pittsburgh area schools. The programs were presented by five gifted high school jazz students from Miami’s New World School of the Arts along with saxophonist Antonio Hart, jazz vocalist Lisa Henry, and jazz educator Dr. J.B. Dyas. The program visited CAPA High School, Rogers Creative and Performing Arts Middle School, Allderdice High School, Brashear High School, and University Prep High School. Each visit included a concert for all students followed by jazz workshops for each school’s jazz band and choir.

For more information on the Thelonius Monk Institute of Jazz Peer-to-Peer program and their visit to Pittsburgh, go to: <http://www.ejazznews.com/modules.php?op=modload&name=News&file=article&sid=10427&mode=thread&order=0&thold=0>.

### Education Secretary Launches National Discussion on Education Reform

U.S. Secretary of Education Arne Duncan will travel to 15 or more states in the coming months to solicit feedback from a wide range of stakeholders around federal education policy. Touted as the “Listening and Learning: A Conversation About Education Reform” tour, Secretary Duncan will take this opportunity to gather input on the Obama administration’s education agenda in anticipation of the reauthorization of the Elementary and Secondary Education Act (also known as No Child Left Behind Act of 2001).

The tour kicked off on May 5 with three events in West Virginia. Even though the schedule for the tour has not been published on the Department of Education’s (DOE) website, these events will be taped and reports and video summaries will be published on the DOE’s website ([www.ed.gov](http://www.ed.gov)). For more information, visit: <http://www.ed.gov/news/pressreleases/2009/05/05132009.html>.

### Arts Education Partnership Releases June 2008 Symposium Report

The Arts Education Partnership recently released their June 2008 Symposium Report, *Arts Education: Taking Stock of the Future*. The report summarizes discussions related to past and continuing priorities for arts education in three areas: standards and assessment; research, policy, and practice; and learning in the 21<sup>st</sup> century. To download the report, go to: [http://www.aep-arts.org/files/AEP\\_June\\_2008\\_Symposium.pdf](http://www.aep-arts.org/files/AEP_June_2008_Symposium.pdf).

# Opportunities & Events

## August Wilson Center for African American Culture

**What:** Community Open House

**Date:** Saturday, May 30, 2009; 10am-5pm

Take a first look at the brand-new August Wilson Center. Enjoy tours, artist demonstrations, performances, family activities and other festivities, inside and outside the Center. For information: call 412-258-2700 or visit [www.AugustWilsonCenter.org](http://www.AugustWilsonCenter.org).

## The Warhol

**What:** 2009 Spring/Summer Teacher Workshops

**Dates:** May - August, 2009

Andy Warhol's work in many disciplines uniquely situates the museum to explore interdisciplinary connections and the nature of the creative process through the template of a single artist's work. This meets the interests of a cultural and educational climate drawn increasingly to interdisciplinary focuses and addresses the needs of school curriculums striving to emphasize cross-curricular lesson planning. The Warhol will host a variety of teacher workshops this spring and summer. Participants in all programs are eligible to receive Pennsylvania Act 48 credit. To receive a listing of teacher workshops, email Nicole Dezelon at [dezelonn@warhol.org](mailto:dezelonn@warhol.org).

## Father Ryan Arts Center

**What:** Summer Arts Education Classes

**Dates:** June 8-July 18, 2009

Father Ryan Arts Center is offering a wide variety of arts education classes in dance, literary arts, music, theater, and visual arts this summer. For more information, visit: [www.FatherRyanArtsCenter.org](http://www.FatherRyanArtsCenter.org).

## Pittsburgh History & Landmarks Foundation

**What:** Building Pride/Building Character

**Dates:** June 17-24 & 26, 2009

Thanks to a grant from The Fine Foundation, the Pittsburgh History & Landmarks Foundation is offering a 7-day (3 credit) teacher inservice (June 17, 18, 19, 22, 23, 24, 26) based on the interdisciplinary nature of architecture and the State Department of Education's "Resiliency Wellness Approach." Through specially-designed field trips, workshops, and discussions, teachers will develop the confidence, knowledge, and contacts they need to create a unit connecting the classroom to the community in a way that builds student pride, character, and achievement.

Participants will be given a parking stipend; a packet of educational materials at no extra charge; and the opportunity to apply for a mini- grant (of between \$250

to \$500) to help them implement a community- based unit in the 2009-2010 school year. REGISTER with the ALLEGHENY INTERMEDIATE UNIT. Up to 20 teachers will be accepted. For more information, visit: [www.phlf.org](http://www.phlf.org).

## Shippensburg University

**What:** K-12 Educators Institute

**Date:** June - July, 2009

The K-12 Educators Institute is a series of short-term graduate workshop courses offered for professionals at all levels of K-12 instruction. Courses range from one to three graduate credits and cover a variety of subject areas.

- Courses offered online, on-campus and at a variety of on-site locations.
- Most courses can be completed in just one or two weeks.
- Courses offered for graduate credit and/or continuing education units.

For more information, visit: <http://www.ship.edu/extended/educators/k12courses.html>.

## Mattress Factory

**What:** Using Art and History to Enhance the Learning Experience

**Date:** Tuesday, July 14, 2009; 9am-4pm

The Mattress Factory and Senator John Heinz History Center partner to provide a day-long workshop that models how the subjects of history and art can be integrated to create deeper learning opportunities for students. The Mattress Factory's current exhibition, *Thaddeus Mosley: Sculpture (Studio/ Home)* will serve as the framework for initial study. Teachers will tour the exhibit followed by a meeting with the artist as he further shares his views on art and how events in history impacted his life. For more information, call (412) 231-3169 or e-mail [education@mattress.org](mailto:education@mattress.org). 6 ACT 48 Hours. Registration: \$40 (Includes lunch and parking fees).

## Carnegie Museum of Art

**What:** Lunch & Learn: Tracing Modern Masters

**Date:** Thursday, July 16, 2009; 10:30am-2pm

Explore the work of the most celebrated artists of the mid-20th century. Board a chartered bus to the Westmoreland Museum of American Art for a guided tour of the exhibition Modern Masters from the Smithsonian American Art Museum, which traces the history of this period of American art through paintings and sculpture. After a box lunch, return to Carnegie Museum of Art for a guided gallery tour of the museum's collection, which includes the works of Franz Kline, Robert Motherwell, and Louise Nevelson. \$45 members/\$55 nonmembers. Lunch and transportation are included. Call 412.622.3288 to register. Teachers earn 2.5 Act 48 hours.

## Frick Art & Historical Center

**What:** The Nooks & Crannies Tour, Part II

**Date:** Friday, July 24, 2009; 9:30am-4pm

Teachers, let these community resources generate ideas for your classroom. Take a unique look at the area's distinctive neighborhoods aboard a deluxe motor coach with the Frick and Rivers of Steel. Walk through Braddock Farms, where

## Opportunities & Events (cont.)

abandoned urban lots in an historic industrial town have been planted using all-organic growing methods. Stop at Braddock's first community bread hearth where we will break bread with Ray Werner and experience his passion for the hearth baked loaf. Tour George Westinghouse's Castle, built as general headquarters for his numerous companies and enjoy lunch in the beautifully wood paneled executive dining room. Learn the history of Chalfant Borough's stone steps, a 1935 WPA project. And, end the day at Clayton, Through the Back Door, for a unique look at Clayton through the eyes of the servants. \$55 members; \$65 guests, includes lunch at Westinghouse Castle. For information about earning Act 48 hours, contact Beth Braughler [bbraughler@thefrickpittsburgh.org](mailto:bbraughler@thefrickpittsburgh.org); 412-371-0600x540.

### Manchester Craftsmen's Guild

**What:** Arts Courses for Teens - Summer Studio Intensives

**Date:** July 6-August 6, 2009

**Time:** Monday - Thursday, 1pm - 4pm

Creativity heats up at MCG when the school year ends. For five weeks during the summer, our four arts studios—ceramics, design, digital and photography—are the cool place to be. Teens between 13–18 years old are encouraged to join the fun, create your own works of art or just master the art of creativity. Regardless of prior experience or skill level, this is sure to be the highlight of your summer! Applications will be available by the beginning of May! For more information, visit: [www.manchesterguild.org/Youth/summer\\_programs.htm](http://www.manchesterguild.org/Youth/summer_programs.htm).

### Pittsburgh CLO Academy

**What:** Pre-Professional Performers' Intensive

**Date:** July 27-August 4, 2009

**Time:** Monday - Friday, 4pm - 8:30pm

Interested in the performing arts? Spend 2 weeks studying with professional actors, directors and choreographers. Experience an inside look at the rehearsal process for Pittsburgh CLO's *Into the Woods*. This new program is perfect for any aspiring theater artist in grades 9 through 12. Each day includes technique classes, hands-on training in directing, musical directing or choreography, and informal presentations and feedback from professional faculty and peers. Participants will also visit the Benedum Center for the Arts and attend a studio and technical rehearsal for *Into the Woods*, meet the Director, and work

with the Ensemble in a Master Class. Call 412-281-2234 for more information or visit [www.pittsburghCLO.org](http://www.pittsburghCLO.org) to download an application or register.

### Regional Arts & Technology Mini-Conference

**Date:** Saturday, September 26, 2009

Join your colleagues for a day of professional development as we explore the integration of arts and technology! Earn Act 48 hours while exploring your arts discipline, meeting other arts educators and discovering new resources in your content area. The conference, held simultaneously at nine intermediate units around the state, will feature hands – on sessions in adaptive technology, emerging technologies, the creative and performing arts, leadership and advocacy. Presentations are focused on the arts and relationships between the arts and technology with focus on the uses of technology to support arts content in instruction. All nine locations will be part of an interactive videoconference with the Keynote speaker, Bill Pearce. Contact Annie Gilbreath ([alg@bviu.org](mailto:alg@bviu.org)) or Leslie Kunkel ([kunkell@bsd.k12.pa.us](mailto:kunkell@bsd.k12.pa.us)).

PLEASE NOTE:  
THE NEWSLETTER WILL  
BE ON VACATION UNTIL  
THE NEW SCHOOL YEAR.  
HAVE A GREAT SUMMER!!

Sarah Tambucci, Ph.D.: Director  
Dora Baraky: Director of Operations  
Michael Cerveris, DMA: Program Associate  
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Dana Casto: Project Manager  
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