

Essential Learning...*In The Arts*

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ARTS EDUCATION
COLLABORATIVE

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THANK YOU To Everyone For Making Regional Arts Education Day 2007 Such a Huge Success!

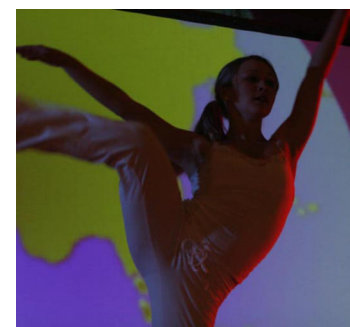
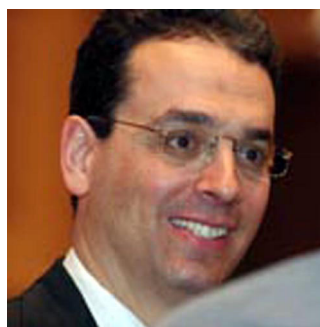
With over 350 teachers, artists, administrators, students and business and community leaders in attendance, this Regional Arts Education Day was our largest ever.

Keynote speaker Dan Pink was enthusiastically received by all in attendance, with copies of his book, *A Whole New Mind*, selling out in minutes. Mr. Pink also held a soldout Q&A session during lunch in the ballroom. Audience members were given notecards along with their materials on which they were asked to jot down questions during the keynote address. The variety and depth of questions asked during the Q&A spoke to the level of interest of all present. Before he was whisked away to his next engagement, Dan was gracious enough to grant a private audience to a group of high school students from Shaler School District, members of Superintendent Don Lee's book club. The students had read and discussed *A Whole New Mind* as part of their book club experience, and were thrilled at the opportunity to speak directly with the author.

We'd like to offer a special thanks to our morning panelists - Dr. Joseph Clapper, Dr. John T. Delaney, Dr. Schuyler Foerster, and Bill Isler - and to our afternoon facilitators - Teresa Foley, Linda Tonetti Dugan, Dr. James Manley, Vanessa Lund, Dan Malerbo, Nathan Martin and Ellen Woods. Your expertise and enthusiasm made for a wonderfully enriching day of professional development.

Thank you as well to our talented student performers from North Allegheny and Quaker School Districts, and to Mr. Jim Reinhard and Mr. Matt Boice for arranging to bring your students. The performances were truly outstanding examples not only of student achievement in the arts, but also of students taking great enjoyment from and pride in their art form.

Finally, thank you to all in attendance for the work that you do every day, providing quality arts education to the students of Western Pennsylvania and beyond!



To view more photos from Regional Arts Education Day 2007, visit <http://www.artsedcollaborative.org/documents/RAED2007PowerPointPresentation.pdf>

Dr. Sarah Tambucci, AEC Director



Dan Pink was chosen as the keynote speaker for Regional Arts Education Day 2007 not only because his words resonate so deeply within the arts education community, but also because he

represents a world beyond ours - the world of business and economy, math and science. In Dan, we have a businessman who not only *appreciates the value of quality arts education* but firmly states that without a quality arts education, today's students will not succeed in tomorrow's workforce. Those are powerful words, and ones that business leaders, policy makers and parents will react to regardless of their personal attachment to the arts. *The article below was featured on the front page of the Pittsburgh Post-Gazette's Business Section on March 16th.*

The Art of Working

by Joyce Gannon

The skills that matter in the 21st century economy aren't necessarily the logical, number-crunching, analytical abilities that served as a passport to job security for past generations.

Design, creativity and empathy - so-called "right brain" attributes typically associated with the arts - are among the fundamental qualities the work force of the future needs to master, innovation expert Dan Pink contends.

That's because nonanalytical skills, such as looking at the big picture and beyond for creative solutions to problems, can't be outsourced or automated, said Mr. Pink, author of "A Whole New Mind," a best-selling book that champions right-brain thinking.

Mr. Pink was in Pittsburgh yesterday to share his views with arts educators and administrators at the Regional Arts Education Day.

This year's event, the fourth annual hosted by the Arts Education Collaborative, was held at Soldiers and Sailors National Military Museum and Memorial, Oakland.

"Arts education is the most important thing for kids to flourish in the 21st-century economy," Mr. Pink told the audience.

He acknowledged that he was, in a sense, preaching to the choir because participants in yesterday's conference already were engaged in teaching or overseeing art, music, theater, dance and other cultural programs.

But he stressed that arts education was enriching but also critical to young people's survival in companies and organizations that will order workers "to connect the dots...not just answer A, B or C."

Companies as traditional as General Motors and Proctor & Gamble now seek creative people to design new products and explore new ways of doing business, Mr. Pink said. "High concept and high touch is hard to outsource." What Mr. Pink described as "routine" white-collar work - including certain types of financial analysis, accounting and law - is disappearing from the U.S. economy because it can be done using cheaper labor overseas or by using a computer. For instance, millions of Americans download retail software programs to prepare their own taxes, and Web sites offer forms that allow couples to complete much of the paperwork for uncontested divorces without the help of a lawyer.

"For the last generation, machines replaced our backs. For this generation, software is replacing the logical side of our brains. If it's routine work, it gets off-shored or automated," he said.

Mr. Pink said his biggest professional mistake was enrolling in law school in the 1980s.

He didn't like it and didn't aspire to be a lawyer, instead succumbing to pressure from his parents to pursue a career that would provide him "a place in the middle class." Though he completed Yale Law School, he never practiced law.

Mr. Pink, who grew up in Columbus, Ohio, and holds a bachelor's degree in linguistics from Northwestern University, eventually found his way to Washington, D.C., where his last job was chief speechwriter for Vice President Al Gore from 1995 to 1997.

His first book was "Free Agent Nation," in which he wrote about the rise of people who are self-employed.

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OPPORTUNITIES AND OFFERINGS

Gateway to the Arts

Gateway Arts in Education Institute

When: June 25-29 from 8:30am - 4:00pm

Where: Senator John Heinz Regional History Center

This 5-day, 2-credit professional development course for grade level educators and arts specialists explores the aesthetic education model of arts-in-education. Learn how a live performance or visual work of art can be used as a “text” to inspire, inform and integrate the arts into many areas of the curriculum. A specialist often serves as an anchor for a team of teachers from a school. If 3 or more teachers attend as a team, the program will continue during the school year with classroom residencies co-taught by the Gateway teaching artists focused on a live in-school performance or work of art at the Pittsburgh Glass Center.

Visit the website for detailed information, brochure and enrollment form at <http://www.gatewaytothearts.org/institute.htm> or contact Carol Wolfe at 412-342-4444 or carolw@gatewaytothearts.org

Roundtable: Imagine Glass! with Therman Statom

When: Thursday May 17, 2007 from 4:00-5:30pm

Where: Pittsburgh Glass Center at 5472 Penn Avenue in Garfield

Cost: Free

Presented in collaboration with Pittsburgh Celebrates Glass! 2007 and the Pittsburgh Glass Center

Internationally renowned glass artist Therman Statom will discuss his inspiring work with youth in school and community residencies. As an artist-in-residence in Pittsburgh for the month of May, Mr. Statom will create glass art with local high school students. There is no cost to attend, but seating is limited and pre-registration is required. The Roundtable will be followed by a reception with Mr. Statom. Contact Carol Wolfe at 412-342-4444 or carolw@gatewaytothearts.org

Following the reception, at 6:00 Mr. Statom will discuss his art and creative process. This lecture is presented as part of the Glass Center. **Seating is limited, and separate pre-registration is required.** Contact Janet McCall, Program Manager at Pittsburgh Glass Center at 412-365-2145 x 210.

August Wilson Center for African American Culture

August Wilson Essay Contest

How have you overcome a serious challenge in your life? How has this impacted your plans for the future?

Eligibility: All High School students in Allegheny, Beaver, Butler, Washington and Westmoreland Counties

Rules: Please send essay including a stapled cover sheet with: your name, address, email address and the name of the teacher or librarian who assigned the essay. Essay must be typewritten, double-spaced and be between 750 and 1200 words. Essays must be postmarked by April 27, 2007.

A prize of \$1000 will be awarded to a winner from each of the five counties. The flyer is available at <http://www.artsedcollaborative.org/documents/>

[FINALESSAYCONTESTFLYER.pdf](http://www.artsedcollaborative.org/documents/FINALESSAYCONTESTFLYER.pdf). For more information, call 412-258-2665 or email bmguni@augustwilsoncenter.org

Boyd Community Center

Seeking Instructors for Summer Day Camps

Boyd Community Center, located in O'Hara Township just 10 minutes from the Highland Park Bridge, is seeking instructors for week-long summer day camps for children ages 3-5 or 6-10 years old. Topics include visual arts, performing arts, science, sports and more.

Qualified individuals will have a Bachelor's degree, some teaching experience (student teaching is good), and current Act 33/34 clearances. This is an excellent opportunity for recent grads looking to gain experience teaching and developing lesson plans in a fun and relaxed atmosphere. Qualified instructors will be hired for specific camps suited to their skills, talents and schedule. A full summer's commitment is not required. Competitive pay. Please contact Amy Mangis, Program Director, at amangis@boydcommunitycenter.org for more information of to apply.

Point Park University

Summer in the City

Point Park University offers exciting summer classes for middle and high school students, including *Radio Theater*; *Math and Woodworking*; *Creative Dramatics*; and *Camp Journalism*, as well as many others.

Needs-based scholarships are available.

There are also opportunities for teachers to earn Act 48 credit in classes such as *How to Use Technology in Your Classroom: A Beginner's Guide* and *The Creative Teacher*.

For more information and to download a registration form, visit www.pointpark.edu/summer

Pittsburgh Public Theater

Teachers' Night at The O'Reilly Theater

When: Tuesday May 8, 2007 from 6:00-7:30pm

Where: The O'Reilly Theater in Pittsburgh's Cultural District

This workshop for High School and Middle School Drama Directors will focus on “Directing Strategies in Musical Theater” and “How to Prepare Your Students for College.”

Those in attendance will be eligible to earn **1.5 hours of Act 48 credit.**

The workshop will be led by Ron Roznowski, Head of Acting in the Department of Theatre at Michigan State University. To learn more about Rob, please visit his website at www.msu.edu/~roznows5/

To register, call or email Rob Zellers, Education Director, at 412-316-8200 x 715 or rzellers@ppt.org.

If you are interested in attending Pittsburgh Public Theater's performance of **The Glorious Ones** immediately following the workshop, please contact Becky Rickard, Group Sales Manager, at 412-316-8200 x704. Mention to Becky that you are a Teachers' Night participant to receive up to two half-priced tickets to the show that evening!

Please submit your
Opportunities and Offerings to Jennifer at:
412-201-7402 or koeglerj@artsedcollaborative.org.
Due to limited space, submissions will be run
on a first come, first served basis.

Focus on Leadership

by Elizabeth Kripp, AEC Program Associate



It's that time of year again. During the next month, until May 11th, the AEC will be accepting applications for the fifth Leadership Academy for Arts Educators. Each year, preparation for this event involves a tremendous amount of reflection on the entire process. What are we doing that is working well? What can we do better?

For those answers, we turn first to our current 2006 class. We'll meet with them in June to collect their thoughts and recommendations. In conjunction with that, we'll seek out the advice of our entire alumni group - now numbering 50. Armed with that information, as well as our own notes taken continually throughout the year, we'll take a close look at each segment of the summer session curriculum and begin to carve out the agenda for LA 2007.

Over 175 years ago, German literary figure, Johann Wolfgang von Goethe wrote: "Instruction does much, but encouragement does everything." Those words could be considered a hallmark of the academy. The support that our teachers receive begins immediately during the summer session and then extends throughout each of the follow up seminars and beyond. During leadership analysis and examination of leadership styles, participants begin to recognize those qualities within themselves. Encouragement during the action plan writing process comes not only from Leadership Academy session leaders, but also from alumni who join the group to share their own stories. As relationships build and strengthen throughout the year, LA participants find themselves turning to their LA peers for feedback and support as they work to implement their action plans. In the meantime, the content for the additional seminars during the school year is crafted around the needs of the current class.

Finally, the Teacher as Artist is honored throughout the entire course. Teachers are encouraged to reconnect with their artistic roots through activities that allow them to "do art." After all, that's what brought them to this business in the first place. We look forward to meeting and working with this new class...and welcoming them as they join a very special group of teacher/leaders.

Upcoming Events

Attack Theatre

What: *Games of Steel - a dance/rock opera*

When: Friday April 27th at 8pm
Saturday April 28th at 8pm and 10:30pm
Monday April 30th at 8pm

Where: Kelly-Strayhorn Theater - 5941 Penn Avenue in East Liberty

Cost: \$15/student/senior; \$18/in advance; \$22/at the door. Saturday at 10:30 -all tickets are \$15!

Attack Theatre's award-winning *Games of Steel* finishes its seven-city tour in Pittsburgh at the Kelly Strayhorn Theater. Attack Theatre, with a live rock band on-stage, four athletic dancers and sculptures by Red Star Ironworks, create an "edgy, biting, sexy, provocative and inspiring" (Lively Arts Series) world of passion and intrigue.

Opening Night Reception: Join Attack Theatre onstage for drinks, delectables and a sneak peek at the set and performers before the show. \$40 includes reception and performance.

For all tickets, call ProArts tickets at 412-394-3353 or visit

www.proartstickets.org.

For more information call 412-441-8444 or visit www.attacktheatre.com

Sweetwater Center for the Arts

What: Spring Bling

When: May 4-6 from 11am-5pm

Where: Sweetwater Center for the Arts, 200 Broad Street in Sewickley

Sweetwater's second annual jewelry and accessory sale provides the perfect accompaniment to the excitement of the new season! Shopping for wedding jewelry, Mother's Day or graduation gifts? Look no further than the Spring Bling to find beautiful, unique handcrafted jewelry for all occasions! For up-to-date details, go to www.sweetwaterartcenter.org.

Please submit your Upcoming Events to Jennifer at:
412-201-7402 or koeglerj@artsedcollaborative.org.
Due to limited space, submissions will run on a first come, first served basis.

The 2007 Leadership Academy application is available online now at

<http://www.artsedcollaborative.org/LeadershipAcademy.html>.

Next week over 2500 brochures will be mailed to school districts and cultural organizations throughout the region. The summer session will be held at Pittsburgh Creative and Performing Arts (CAPA) H.S. the week of July 23rd to the 27th. **Deadline for applications is May 11th.** For more information, contact Betty Kripp at

krippb@artsedcollaborative.org or 412-201-7431

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